

I have 5,000 cases of chocolate for Valentine's sitting at the factory, and I have no idea if there will be empty containers to get it shipped on time. The whole load may be lost!



Now shippers and equipment managers can talk to each other. Using the principles of social networking applied to global repositioning some operations managers have created a new way to manage resources. Mv-Fleet™, an interactive on-line tool, offers a new partnership between shippers and ocean carriers to optimize container coverage while increasing customer satisfaction.

Shippers can now use Mv-Fleet™ to communicate on-line updates on their demand forecast to their preferred Ocean Carrier(s) and receive these benefits in return:

#### **Ensure availability.**

Through Mv-Fleet™ you can receive confirmation about container availability for your forecast plan or find alternatives on time to negotiate and prevent your exports from container shortage.

#### **Receive a better service.**

Mv-Fleet™ allows your ocean carrier(s) to obtain a better empty container and vessel space planning while Mv-Fleet™ provides visibility to your container supply chain.

#### **Reduce cancellations.**

With Mv-Fleet™ you can point out the volumes you expect to ship over your original agreement with ocean carrier and monitor actions taken to cover the extra volumes.

#### **Improve your product's image.**

Are your customers increasingly looking for products with the lowest impact on the environment? Through Mv-Fleet™, you can measure the carbon emissions savings to your container supply chain and can use this in marketing to customers.



**We invite you to see the tour for shippers here:**  
[www.containerconsultants.com/forshippers](http://www.containerconsultants.com/forshippers)

Let us explain you more details in a 20 minutes conference call. Contact us:  
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Container Consultants and Systems (CC&S) is a private and independent company founded by experts in the shipping industry with more than 50 years of combined experience. CC&S is research partner of the Massachusetts Institute of Technology (Boston, US). Mv-Fleet™ is developed by CC&S in collaboration with ocean carriers and industry experts.

