



Mv-Fleet helps to improve organization and work-flow by 75%.

Seaboard Marine headquartered in the USA has seen hard evidence of the benefits of using Mv-Fleet. CC&S has summarized the results in a case study, highlights of which are the following: "The improvement in organization and communication has greatly reduced emails and calls related to equipment requests and requirements. Time spent on emails and calls has been reduced by 55% and there has been a general improvement in organization and work-flow of 75%" quoted Gerardo Mungia, Regional Equipment Manager for Latin America. One of the most valuable benefits has been the ability to analyze the requirements of the overall system quickly and respond to the inevitable changes that occur in this business. Seaboard is now able to source containers from partners, saving valuable time and money, when they have a deficit at a particular port. They are also able to find partners who may need to lease containers from them on a one-way basis and thus delivering the containers in a more convenient location where Seaboard needs them and would otherwise have had to incur costs to re-position. "We have seen a

significant improvement since using the system" says Mr Munguia.

CC&S in the news.

Lloyd's List, a leading international provider of specialist information services to the maritime community has published their research of the Mv-Fleet contribution to the new era in the shipping industry. The article was titled: "An Industry balancing act" and appeared in the July edition of the magazine Maritime Americas... and in the web page of Lloyd's list.

An industry balancing act: Mv-Fleet enables lines to work together in utilizing empty containers and minimising trade imbalances.

Necessity has long been considered the mother of invention and, in difficult times, container lines are desperately looking for solutions to solve the notable inefficiencies in the industry. Globalisation, with all its benefits, has brought with it huge challenges – none more so for the container industry than balancing the significant imbalances in global trade. "On average a container remains empty for over 56% of its lifetime," says Harm Jansen, chief executive of Container Consultants & Systems,

the Panama-based company dedicated to providing its partners with important cost-saving tools.

"The opportunity for cost reduction is huge. For instance, saving 10 moves per day means a saving of around \$1m per year," he says. Its Mv-Fleet project acts as a single and common planning platform for a growing group of container operating companies. [Read more >>](#)

Related industry news:

Shippers urge carriers to get together.

(Source: International Freight-ing Weekly - Thursday, July 23, 2009)

Shippers have come out in support of shipping line alliances as long as they strike a balance between competition, efficiency, cost savings and do not set rates.

The Global Shippers' Forum (GSF) announced its support for alliances after the Asia Pacific Economic Co-operation (Apec) said it was considering how to harmonise members' shipping regulations and had commissioned a report into alliances.

The GSF, which has passed on its views to Apec, said: "While the shipper organisation recognises the current financial problems of the lines in this current recession, governments cannot ignore the longer-term picture or the principles of competition policy. [Read more >>](#)